



How to Share Research with Stakeholders Outside Academia

Designed and facilitated by Dr Sandra Mandic, PhD, PMP

To achieve research impact and contribute to society, researchers have a responsibility to communicate research findings to the relevant professional communities, stakeholders, and, if appropriate, the general public in a way that is meaningful and understandable to them.

Various research outputs have different features and therefore may only be suitable for communicating research findings to certain audiences. Reports and presentations are common research outputs. With appropriate adjustments, they can be used to share research effectively beyond academic circles.

This course will provide guidance for writing effective research reports and preparing effective presentations for sharing research with stakeholders outside academia.

Specific Course Objectives*



Discuss common types of research outputs, their features and target audience



Provide guidance for writing effective research reports for sharing research outside academia



Explore good practices for preparing and delivering effective presentations to share research outside academia

Target Audience

Researchers, academics, professionals, and Doctoral and Master's students

Relevant Resource

[Compass Guide for
Research Project
Management](#)



Course Delivery Format*

2 to 4 sessions of 1.5 to 2 hours each*



Presentations



Group
discussions



Workbook
activities



Online polls



Report planning
template



Videos

**Specific course objectives and course format are suggested options only. Offered courses will be customised based on clients' needs.*

Facilitator

Founder and director
of AGILE Research Ltd.
Award-winning researcher
and author

Experience working in
academia, government
and business sectors

20+ years of leading
research projects
and programmes



[Dr. Sandra Mandic,
PhD, PMP](#)

Creator of the [Compass Guide Research Training](#)





Course Content

Part 1: Common Types of Research Outputs

Common written and verbal research outputs

Features of different research outputs

Tailoring research outputs to the target audience to achieve impact

Part 2: Writing Effective Research Reports for Sharing Research Outside Academia

Planning report writing

Report structure

Effective use of text, tables, figures, images and infographics

Writing style for sharing research with stakeholders outside academia

Part 3: Preparing and Delivering Effective Presentations for Sharing Research Outside Academia

Considerations for planning and design of research presentations

Tips for preparing effective visual aids

Matching the presentation style and content to the target audience

Course Schedule (TBC)

[Location, if applicable]
[Date and time]
[Online or in-person delivery]

How to Register (TBC)

Contact person: [Name]
Contact email: [email address]
[Registration link]

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